



Dear Neighbor,

For over 50 years, Mira Mesa has celebrated the Fourth of July together, families lining the streets, flags waving, neighbors reconnecting. As we approach America's 250th birthday in 2026, we are planning our most meaningful celebration yet. This is our moment to show that Mira Mesa is the cultural heartbeat of San Diego, diverse, united, proud.

But traditions like the **Mira Mesa 4th of July Parade** only continue when our community steps up.

Become a Parade Sponsor and help fund permits, safety coordination, staging, traffic control personnel, equipment, and family-friendly activities for thousands of residents. Every contribution helps keep this cherished Mira Mesa tradition strong.

Join us! Support the parade. Be part of Mira Mesa's American Mosaic — **Many Cultures, One Community, One Freedom.**

Thank you for helping us keep this tradition alive.

Sincerely,

A handwritten signature in blue ink that reads 'Lauren Kleinschmidt'.

Lauren Kleinschmidt
Chairman of the Board
Mira Mesa Community Champions



MIRA MESA 4TH OF JULY PARADE AND CELEBRATION
Many Cultures, One Freedom — Mira Mesa's American Mosaic Celebrates 250 years!

SPONSORSHIP BENEFITS

Gold & Patriot (Title) Sponsor: \$5,000

- ❖ Exclusive naming rights for the event, with logo placement on all event materials
- ❖ 8 x 4 feet banner displayed and in a prominent location
- ❖ Business Name/Organization listed on promotional materials, with logo featured on the event website
- ❖ Recognition across social media platforms, marketing materials and/or email blast
- ❖ Verbal recognition of the Business Name/Organization throughout the event
- ❖ Opportunity for sponsor representative to speak at the event

Silver & Star-Spangled Sponsor: \$2,500

- ❖ 3 x 5 feet banner displayed and in a prominent location
- ❖ Business Name/Organization listed on promotional materials, with logo featured on the event website
- ❖ Recognition in Event news releases and across social media platforms
- ❖ Verbal recognition of the Business Name/Organization throughout the event

Bronze & Stipes Sponsor: \$1,000

- ❖ Business logo and company link featured on the event website
- ❖ Recognition in Event news releases and across social media platforms
- ❖ Verbal recognition of the Business Name/Organization throughout the event

Mira Mesa Small Business & Community Partners: \$500-\$750

- ❖ Business logo and company link featured on the event website
- ❖ Verbal recognition of the Business Name/Organization throughout the event

Friends & Supporters of Mira Mesa: \$200-\$300

- ❖ Name/Organization listed on the event website as an official supporter



SPONSOR AND SUPPORTER INFORMATION

Please complete this form and return it no later than May 18, 2026. Be sure to keep a copy for your records.

Contact Information

Sponsoring Business: _____

Contact Name: _____

Business Address: _____

Business Number: _____ Cell Phone: _____ Fax: _____

Email Address: _____

Sponsorship & Donation Levels (please check one)

Checks should be made payable to Mira Mesa Community Champions and mailed to: P.O Box 261943, San Diego, CA 92196

____ Gold/Patriot
\$5,000

____ Silver/Star-Spangled
\$2,500

____ Bronze/Stripes
\$1,000

____ Mira Mesa Small Business & Partners
\$500-\$750

____ Friends & Supporters of Mira Mesa
\$200-\$300

Mira Mesa 4th of July Parade & Celebration is proudly supported by:



MIRA MESA
SENIOR CENTER

